

FOR IMMEDIATE RELEASE

Pacific Marine Mammal Center and John Wayne Airport Join Forces to Promote Environmental Consciousness Among Travelers

Orange County, CA— Pacific Marine Mammal Center (PMMC), a leader in the rescue, rehabilitation, and release of marine mammals, and ocean stewardship, is thrilled to announce a partnership with John Wayne Airport aimed at fostering environmental awareness and stewardship among travelers passing through Orange County.



Baggage claim display encouraging visitors to be conscious consumers.

As part of this partnership, PMMC is showcasing an exhibit within John Wayne Airport's terminals, offering travelers a unique opportunity to learn about marine conservation, the impact of human activities on marine life, and the crucial role each individual plays in protecting our oceans. The exhibit will feature educational displays, multimedia content, and firsthand accounts of PMMC's rescue and rehabilitation efforts.

John Wayne Airport is actively supporting PMMC's conservation initiatives by implementing eco-friendly practices throughout its facilities and promoting sustainable travel options to its passengers. From reducing single-use plastics to encouraging responsible wildlife viewing, the airport is dedicated to minimizing its environmental footprint and fostering a culture of environmental responsibility among travelers.

The summer-long engagement, launched in April to coincide with

Earth Day, features displays aimed at raising awareness about environmental issues. At baggage claim, two towers filled with single-use plastics will serve as a stark reminder of the detrimental impact such materials have on our environment and marine life.

Throughout the airport, numerous monitors will showcase current patients of the Pacific Marine Mammal Center, alongside tips on how individuals can contribute to a healthier planet, whether they call Orange County home or are just passing through.

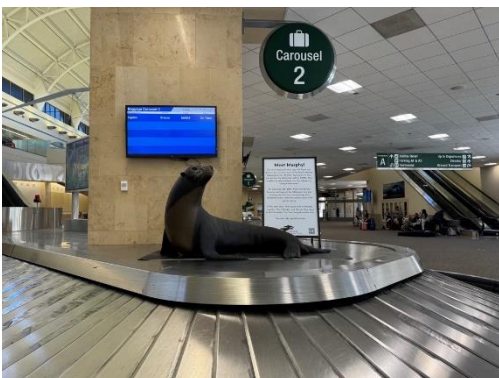
"We are thrilled to partner with Pacific Marine Mammal Center to promote environmental consciousness among our passengers," said AnnaSophia Servin, Manager, Public Relations at John Wayne Airport. "By raising awareness about the importance of marine conservation and empowering travelers



Tower displaying facts about how single-use plastics are detrimental to our environment and marine life.

to make sustainable choices, we can collectively work towards safeguarding our planet's natural treasures for future generations."

Glenn Gray, CEO of PMMC stated, "At Pacific Marine Mammal Center, we are committed to protecting marine life and promoting environmental stewardship. By teaming up with John Wayne Airport, we can reach a broader audience and inspire travelers to take action for the well-being of our oceans and marine mammals."



PMMC mascot, Murphy, is on loan while the Center is undergoing a major expansion.

Together, Pacific Marine Mammal Center and John Wayne Airport are leading the way in promoting environmental consciousness and advocating for the protection of our planet's marine ecosystems. Through education, collaboration, and collective action, they aim to empower individuals to become informed advocates for marine conservation and make a positive impact on the health of our oceans.

For further information about PMMC and our upcoming initiatives, please visit our website at www.pacificmmc.org or follow us on social media @pacificmmc or contact Kathleen Biermeier, 949-228-4033 or kbiermeier@pacificmmc.org.

About the PMMC

The Pacific Marine Mammal Center rescues, rehabilitates and releases marine mammals and inspires ocean stewardship through research, education, and collaboration. The only center in Orange County, California, licensed to rescue, rehabilitate, and release marine mammals that strand on local beaches. PMMC is a non-profit 501 (c)(3) organization. Tax-ID #: 95-3680896